

MANAGEMENT AND ORGANIZATIONAL STUDIES 1020a/b

January to April 2010

"A Multi-disciplinary Study of Globalization"

Lectures: Tuesday and Thursday, 1:30 p.m. - 2:30 p.m.

HSB Room 40

Course web site can be found when you login to your WebCT account.

<p>Raymond Leduc Office: Social Science Centre, Room 3210 Office Hours: Tuesday and Thursday 11:00 a.m. to 1:00 p.m. or by appointment Telephone: 661-2111 (ext. 84930) E-mail: rleduc@uwo.ca</p>	<p>Graduate Teaching Assistants: Doug Adams (dadams3@uwo.ca) Mike Dove (mdove2@uwo.ca) Ryan O'Connor (roconno3@uwo.ca) Jeff Temple (jtemple@uwo.ca) Jeff Vacante (jvacant2@uwo.ca) Anna Zuschlag (annazuschlag@gmail.com)</p> <p>Office: Social Science Centre, Room 2235</p>
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COURSE OUTLINE

Course description:

Management and Organizational Studies 1020a/b is a multi-disciplinary introduction to the four-year Bachelor of Management and Organizational (BMOS) program. The objective of the course, broadly stated, is to introduce MOS students to the academic disciplines of the social sciences by investigating in a multi-disciplinary fashion the theme of "**globalization.**"

In Management and Organizational Studies 1020a/b, first-year MOS students will become acquainted with how some of the different academic disciplines represented in the Faculty of Social Science such as Anthropology, Economics, Geography, History, Political Science, Psychology, and Sociology can and should be used when examining "business". Each of these disciplines can help to equip students with the array of communications, research, and analytical skills crucial to succeeding in today's highly competitive and complex business environment. In addition, familiarity with the approaches and methods of the social sciences will enable MOS students to make informed choices when selecting course options or developing sub-concentration "theme" areas in the following three years of their program.

Secondly, and more specifically, the course investigates the theme of "**globalization,**" an important yet controversial subject surrounded by much misunderstanding and debate. Students will be presented with a wide array of perspectives on globalization, ranging from the historical organization of the global economy to the emergence of global politics and culture in our own time. In the process, students will be encouraged to develop their own interpretations of the many and varied challenges and opportunities that globalization presents, always basing their opinions on the rigorous tests of evidence and analysis that are integral to the social sciences.

The class meets three times per week (two 50-minute lectures; one 50-minute tutorial).

Course prerequisite: Enrolment in the BMOS Program.

Course grading:

Exam #1 (Saturday January 23, 2010)	15%
Exam #2 (Saturday February 27, 2010)	25%
Tutorial participation	15%
Final examination (held during the April examination period)	45%

Course readings (all are available for purchase in the University Book Store):

The **course textbook is:** Charles W.L. Hill and Thomas McKaig, *Global Business Today*, Second Canadian Edition (McGraw-Hill Ryerson Limited, 2009). ISBN 13: 978-0-07-098411-0

Additional readings, links, resources, etc will be identified and assigned throughout the course. These will be required for the written assignment and will be considered part of the material that may be covered on the exams.

STUDENTS ARE RESPONSIBLE FOR COMPLETING ALL REQUIRED READINGS.

Attendance at Weekly Tutorials:

In a large lecture format course such as MOS 1020a/b, it is essential that students participate actively in the weekly discussions of their assigned tutorial section. Tutorials are the best opportunity to discuss the course readings and lectures in depth, and their relevance to contemporary issues. In addition, the tutorial session is where important matters such as exam preparation are conveyed. Tutorials also represent the best opportunity to assess how well students are grasping the course materials, and in turn allow students to contribute most directly to their own learning and that of their colleagues.

Your tutorial instructor will be tracking both attendance and participation during the weekly tutorial sessions and it is your participation, **not mere attendance**, that will form the basis for this part of your overall grade. As noted above, tutorial participation represents 15% of your final grade and this is the area that will have the single biggest impact on your overall final grade.

There are a number of ways in which you can participate in a meaningful way and your tutorial instructor will discuss them with you. Please make certain that you take full advantage of the learning opportunities your tutorials represent and that you do not dismiss or underestimate the importance of regular, insightful participation on both your learning and your final grade.

Library Support Services

The BMOS program has a dedicated library resource person who can help with any research or library related questions you may have. If you are uncertain about how to use the resources of the library, properly reference the source materials you use, or have any other questions you can contact:

Kim McPhee

Research & Instructional Services Librarian

Psychology / Management & Organizational Studies

The D.B. Weldon Library

Email: <http://www.lib.uwo.ca/contact>

Phone: (519) 661-3162 Ext 83162

If she is unavailable, you can also ask the staff at the Reference Desk for assistance.

Examinations:

All of the exams, including the final, will follow a multiple-choice and short answer format.

The first exam will be held on SATURDAY JANUARY 23, 2010 from 1:00 p.m. to 3:00 p.m. It will cover all lectures, readings, tutorials, and videos from Week One through to (and including) Week Three.

The second exam will be held on SATURDAY FEBRUARY 27/10 1:00 p.m. - 3:00 p.m. It will cover all lectures, readings, tutorials, and videos from Week Four through to (and including) Week Eight. While the emphasis for the short answer questions will be on the material covered since the previous exam, you may find that you will need to draw upon material covered since the beginning of the course in order to best respond to the short answer portion of the exam. **The multiple choice portion of the exam will just cover the chapters from the textbook covered between Week Four and Week Eight.**

The final examination will be written during the April final examination period. **The multiple choice portion of the exam will cover the chapters from the textbook covered between Week Nine and the end of the course.** The exam will also include a combination of short answer and/or comprehensive essay questions, which, to be answered effectively, will require students to draw upon the content of the entire course. In other words, the short answer/essay questions will cover material from the whole course.

More information on the content and format of the exams will be made available prior to the exams.

ACADEMIC POLICIES AND PROCEDURES

Computer-Marked Multiple-Choice Exams: Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.”

Eligibility: The prerequisite for MOS 1020a/b is enrolment in the Bachelor of Management and Organizational Studies Program. Unless you have either the prerequisite for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

You should review the Western Academic Calendar for a complete description of your academic rights and responsibilities.

ADD/DROP DEADLINES

Note:

You should check with the Academic Calendar on the Registrar’s website to confirm the add/drop deadlines.

LECTURE and TUTORIAL SCHEDULE

WEEK 1	<p>Lecture: Tuesday January 5 2010 INTRODUCTION TO MANAGEMENT AND ORGANIZATIONAL STUDIES 1020a/b</p> <p>Lecture: Thursday January 7 2010 Reading: GLOBALIZATION Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter One</p>
WEEK 2	<p>Lecture: Tuesday January 12 2010 Reading: Globalisation – Anthony Giddens The following link will take you to the page where you can read the article “Globalisation”. If you wish, you can click on the “Listen to the Lecture” link to listen to the author as he presents his lecture. The lecture goes until 29:10 and then there is a question and answer period. There are 14 questions posed by the audience and we will go over a few of them in our lecture. In addition, one of these questions will be on the first exam, one question on the second exam and one will be on the final exam. http://news.bbc.co.uk/hi/english/static/events/reith_99/week1/week1.htm</p> <p>Lecture: Thursday January 14 2010 Reading: COUNTRY DIFFERENCES IN POLITICAL ECONOMY Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Two</p>
WEEK 3	<p>Lecture: Tuesday January 19 2010 Reading: THE CULTURAL ENVIRONMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Canadian edition (McGraw-Hill Ryerson, 2006) – Chapter Three</p> <p>Lecture: Thursday January 21 2010 Reading: Globalization’s Cultural Consequences – Robert Holton This document is available through the UWO Library service (www.lib.uwo.ca). When you are at the site, you need to click on the “Databases by Title” link, then find and select the JSTOR (Journal Storage) database. Once there, you can do a search for the article using the title. When you find the article you can read it online or print it and read it later.</p> <p>If you are logging into the library site from an off campus computer then you need to sign into the library site using your UWO username and password. If you have any other questions, you can contact the UWO library staff for help.</p> <p>EXAM #1: <u>SATURDAY JANUARY 23/10 1:00 p.m. - 3:00 p.m.</u> SEE WEB SITE UNDER “Exam Information” FOR ROOM LOCATIONS. IT IS IMPORTANT THAT YOU GO TO THE CORRECT ROOM.</p>

<p>WEEK 4</p>	<p>Lecture: Tuesday January 26 2010 Reading: ETHICS IN INTERNATIONAL BUSINESS Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Four</p> <p>Lecture: Thursday January 28 2010 Reading: Navigating the Ethics of Globalization – Peter Singer The following link will take you to where you can read a short interview with the author. http://www.cceia.org/resources/transcripts/164.html#</p> <p>Reading: Globalization and the Failure of Ethics - Manuel Velasquez This document is available through the UWO Library service (www.lib.uwo.ca). When you are at the site, you need to click on the "Databases by Title" link, then find and select the JSTOR (Journal Storage) database. Once there, you can do a search for the article using the title. When you find the article you can read it online or print it and read it later.</p> <p>If you are logging into the library site from an off campus computer then you need to sign into the library site using your UWO username and password. If you have any other questions, you can contact the UWO library staff for help.</p>
<p>WEEK 5</p>	<p>Lecture: Tuesday February 2 2010 Reading: INTERNATIONAL TRADE THEORIES Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Five</p> <p>Lecture: Thursday February 4 2010 Reading: THE POLITICAL ECONOMY OF INTERNATIONAL TRADE Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Six</p>
<p>WEEK 6</p>	<p>Lecture: Tuesday February 9 2010 Reading: The ABCs of the Global Economy – Dollars and Sense Collective The following link will take you to where you can read the article. http://www.dollarsandsense.org/archives/2000/0300collect.html</p> <p>Lecture: Thursday February 11 2010 Reading: FOREIGN DIRECT INVESTMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Seven</p>
<p>WEEK 7</p>	<p style="text-align: center;">READING WEEK MONDAY FEBRUARY 15/10 TO FRIDAY FEBRUARY 19/10</p>

<p>WEEK 8</p>	<p>Lecture: Tuesday February 23 2010 Reading: Making Globalization Work – Joseph E. Stiglitz The following link will take you to where you can listen to the lecture. http://www.youtube.com/watch?v=UzhD7KV-s-R4</p> <p>We will discuss some of his ideas during the lecture</p> <p>Lecture: Thursday February 25 2010 Reading: REGIONAL ECONOMIC INTEGRATION Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Eight</p> <p>EXAM #2: <u>SATURDAY FEBRUARY 27/10 1:00 p.m. - 3:00 p.m.</u>. SEE WEB SITE UNDER “Exam Information” FOR ROOM LOCATIONS. IT IS IMPORTANT THAT YOU GO TO THE CORRECT ROOM.</p>
<p>WEEK 9</p>	<p>Lecture: Tuesday March 2 2010 Reading: The World is Flat – Thomas Friedman The following link will take you to where you can watch the talk given by Thomas Friedman. http://mitworld.mit.edu/video/266/</p> <p>You can either watch the video from this link or download the video and watch it later. The video is free.</p> <p>We will discuss some of his ideas during the lecture</p> <p>Lecture: Thursday March 4 2010 Reading: THE GLOBAL MONETARY SYSTEM Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Ten</p>
<p>WEEK 10</p>	<p>Lecture: Tuesday March 9 2010 Reading: The Shock Doctrine – Naomi Klein The following links will take you to different sites where you can read excerpts and discussions of the book. http://www.theglobeandmail.com/servlet/story/RTGAM.20070907.wshock0908/BNSStory/Front/?pageRequested=all http://www.thestar.com/printArticle/264117 http://www.cato.org/pub_display.php?pub_id=9384</p> <p>There is also a short video that you should watch before class. Here is the link: http://www.youtube.com/watch?v=aSF0e6oO_tw .</p> <p>We will discuss the articles and video during class.</p> <p>Lecture: Thursday March 11 2010 Reading: GLOBAL STRATEGY Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Eleven</p>

<p>WEEK 11</p>	<p>Lecture: Tuesday March 16 2010 Reading: Globalism's Discontents – Joseph E. Stiglitz The following link will take you to where you can read the article. http://www.globalpolicy.org/globaliz/econ/2002/0114stiglitz.htm</p> <p>Lecture: Thursday March 18 2010 Reading: GLOBAL MARKETING AND R&D Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Fourteen</p>
<p>WEEK 12</p>	<p>Lecture: Tuesday March 23 2010 Reading: GLOBAL HUMAN RESOURCE MANAGEMENT Charles W.L. Hill and Thomas McKaig, <i>Global Business Today</i>, Second Canadian Edition (McGraw-Hill Ryerson, 2009) – Chapter Sixteen</p> <p>Lecture: Thursday March 25 2010 TBA – Exam Discussion</p>
<p>WEEK 13</p>	<p>Lecture: Tuesday March 30 2010 TBA – Exam Discussion</p> <p>Lecture: Thursday April 1 2010 TBA – Exam Discussion</p> <p>FRIDAY APRIL 2/10 IS GOOD FRIDAY AND THE UNIVERSITY WILL BE CLOSED. THEREFORE THERE ARE NO TUTORIALS SCHEDULED FOR FRIDAY APRIL 2/10.</p>
<p>WEEK 14</p>	<p>Lecture: Tuesday April 6 2010 AND SO IT GOES...</p> <p>NOTE: THE LECTURE ON TUESDAY APRIL 6/10 WILL BE THE FINAL LECTURE. HOWEVER, IF YOU HAVE YOUR TUTORIAL ON WEDNESDAYS, THURSDAYS OR FRIDAYS, THOSE WILL STILL BE HELD AS USUAL THIS WEEK. GIVEN THAT TUTORIAL PARTICIPATION IS WORTH 15% OF YOUR FINAL COURSE GRADE, IT IS STRONGLY RECOMMENDED THAT YOU ATTEND AND PARTICIPATE IN ALL OF YOUR TUTORIALS.</p>